



Tact Technology

# CUSTOM WEBSITE

---

MAKE YOUR ONLINE  
PRESENCE KNOWN

# CUSTOM WEBSITE

**97%** OF CONSUMERS USE THE WEB TO SEARCH FOR LOCAL BUSINESSES...

Our Unique & Custom Website is specifically designed to help your business grow online. It includes all the tools your company needs to not only get started, but also to establish an online presence and gain exposure with potential customers who are looking for your products and services.

We understand that nobody knows your business better than you do. That's why our team of experts will work directly with you to create a professionally written and designed website and online marketing program. Our goal is to help you succeed on the web by providing you with the tools you need to establish a powerful online presence.



Hannah Natali

Merging the unseen with reality

THIS WAS MY FIRST TIME WORKING WITH A WEB DESIGN COMPANY TO ESTABLISH MY ONLINE PRESENCE. IT HAS BEEN AN OUTSTANDING EXPERIENCE, AND ONE THAT I WOULD RECOMMEND TO ANYONE LOOKING TO CREATE A WEBSITE.

# HOW DOES THE CUSTOM WEBSITE BENEFIT YOU?

## IT HELPS YOU:

- Develop an online presence
- Get discovered in hundreds of places your customers go online
- Rank higher on search engines
- Reach potential customers on the go
- Give your potential customers the right information about your business
- Access our marketing experts to assist with your online marketing
- Accept payments right through your website
- Track the performance of your website

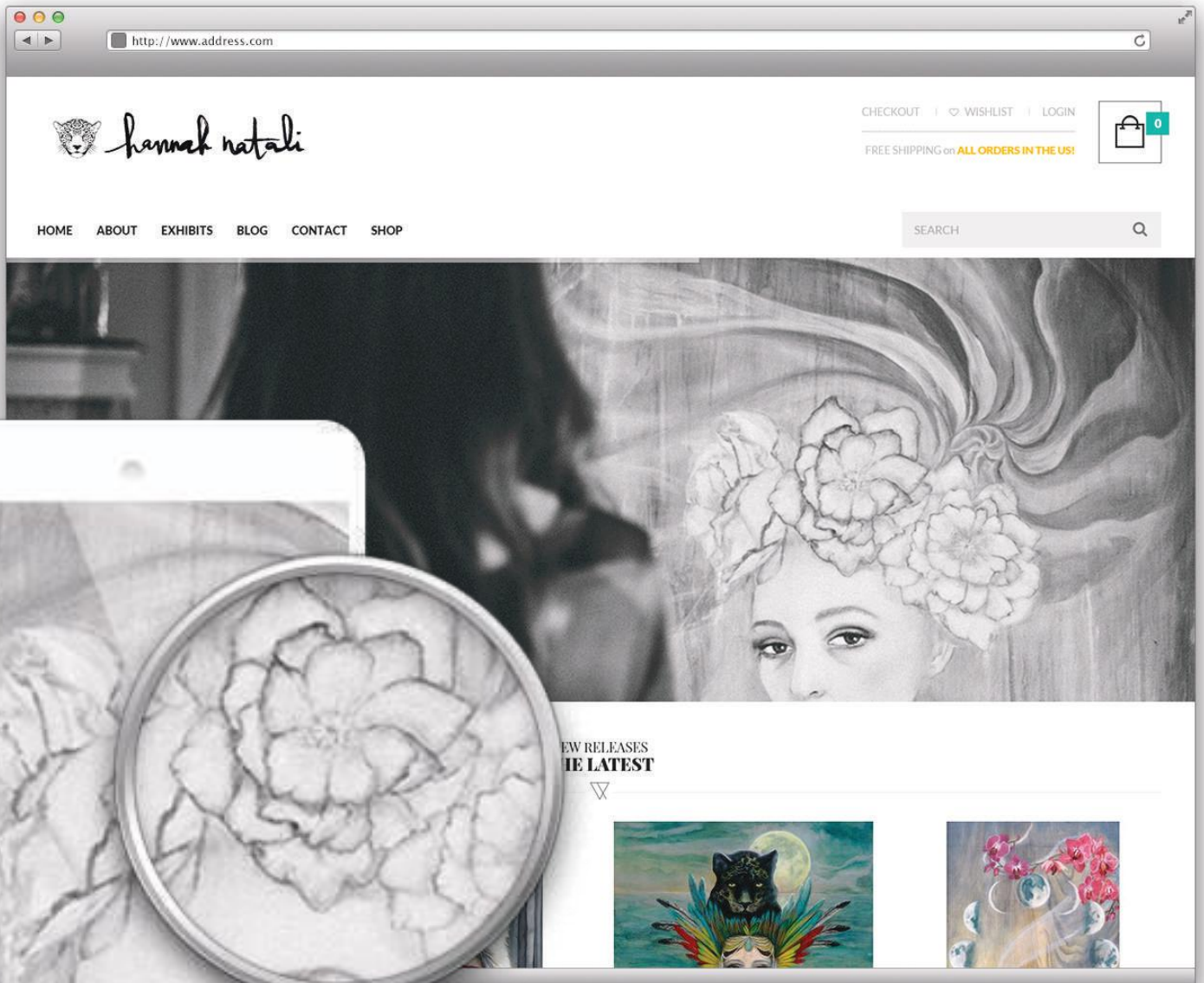
## And, most importantly...

It allows you to focus on your business while we take care of your website, online marketing and any changes you need to make along the way.



# WHAT COMES WITH THE CUSTOM WEBSITE?

- INNOVATIVE WEBSITE DESIGN
- MOBILE WEBSITE
- ONLINE MARKETING
- WEBSITE STATISTICS



# INNOVATIVE WEBSITE DESIGN

We understand your website is how you introduce your business to potential customers online. It is a unique representation of your business image and must establish your credibility at a glance. Engaging copy, enticing imagery and a thoughtful design all work together to put your business's best foot forward.

Our team of experts knows the importance of using photography that clearly identifies the industry you serve. We also understand that the content must be compelling and actionable. During the custom design of your website, our professionals will establish a communication channel that not only supports your overall business objective, but also creates engagement opportunities for potential customers.

## Innovative Website Design

- Up to 5 professionally designed website pages
- Visually appealing images that reflect your industry
- Unlimited changes within the first 30 days
- Call us each month to receive 60 minutes of website updates and 60 minutes of SEO consultation

## Compelling Copywriting

- Articulate and search engine-friendly web copy tailored to your business
- Includes a captivating, benefit-oriented headline
- Incorporates a unique value proposition that aligns with your target audience
- Writing format is based on customers experiences and needs
- Defines a call to action



I HAVE BEEN EXTREMELY HAPPY WORKING WITH STTACT.COM. THE TEAM IS VERY PROFESSIONAL AND IS ALWAYS ACCURATE WHEN EXECUTING MY REQUESTS.



# MOBILE WEBSITE

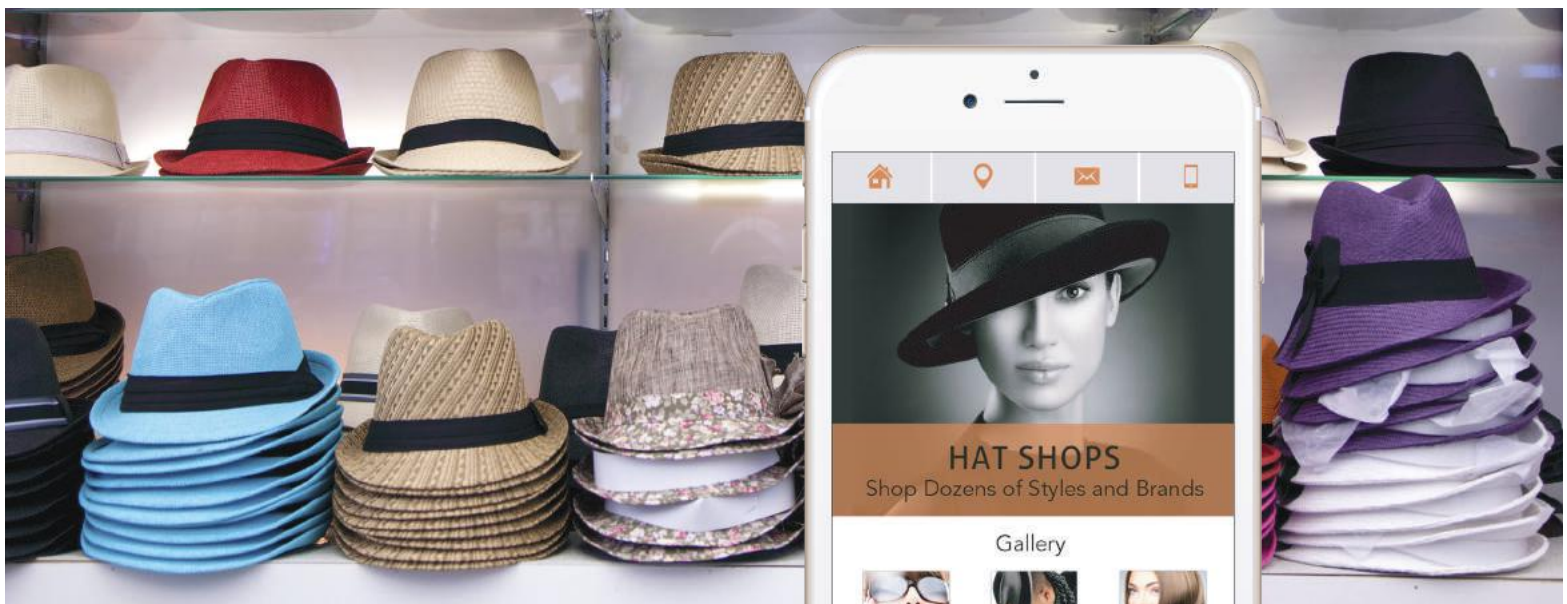
**95%** OF PEOPLE WITH SMARTPHONES USE THEIR DEVICE TO SEARCH FOR LOCAL SERVICE PROVIDERS...

Mobile devices have become an essential part of everyday life. The need to acquire information rapidly and the ready availability of mobile devices means the majority of people find local businesses through mobile searches. Consequently, having a mobile friendly site has become more important than ever

That's why our Custom Website includes a state-of-the-art mobile version. Our team of experts can personalize the look and feel of your business's mobile website so that it matches the desktop version to further reinforce your brand identity. Additionally, the mobile website can be viewed on thousands of different mobile phone and tablet models, and quickly loads information about the business, providing potential customers instant search gratification in a leisurely manner.

## Mobile Website

- Consistent with desktop version to reinforce your brand identity
- Task oriented features include About Us, Map, Call Us, Hours of Operation, Email Address
- Easy icon navigation on homepage
- Unlimited mobile updates available through Customer Support and Mobile Website Builder
- Ability to be viewed on more than 12,000 mobile devices
- Mobile Website analytics available



I COULDN'T BE MORE EXCITED THAN I AM WITH MY WEBSITE. I WAS PLEASED WITH THE WEB DESIGNERS' CREATION, AS WELL AS THE PROMPT RESPONSES I RECEIVED DURING THE PROCESS.

# BUSINESS LISTING CREATION AND MANAGEMENT

WE PUT YOU IN HUNDREDS OF PLACES ONLINE  
TO GET YOUR BUSINESS FOUND

## Search Engines

- Google
- Yahoo
- Bing

## Directories

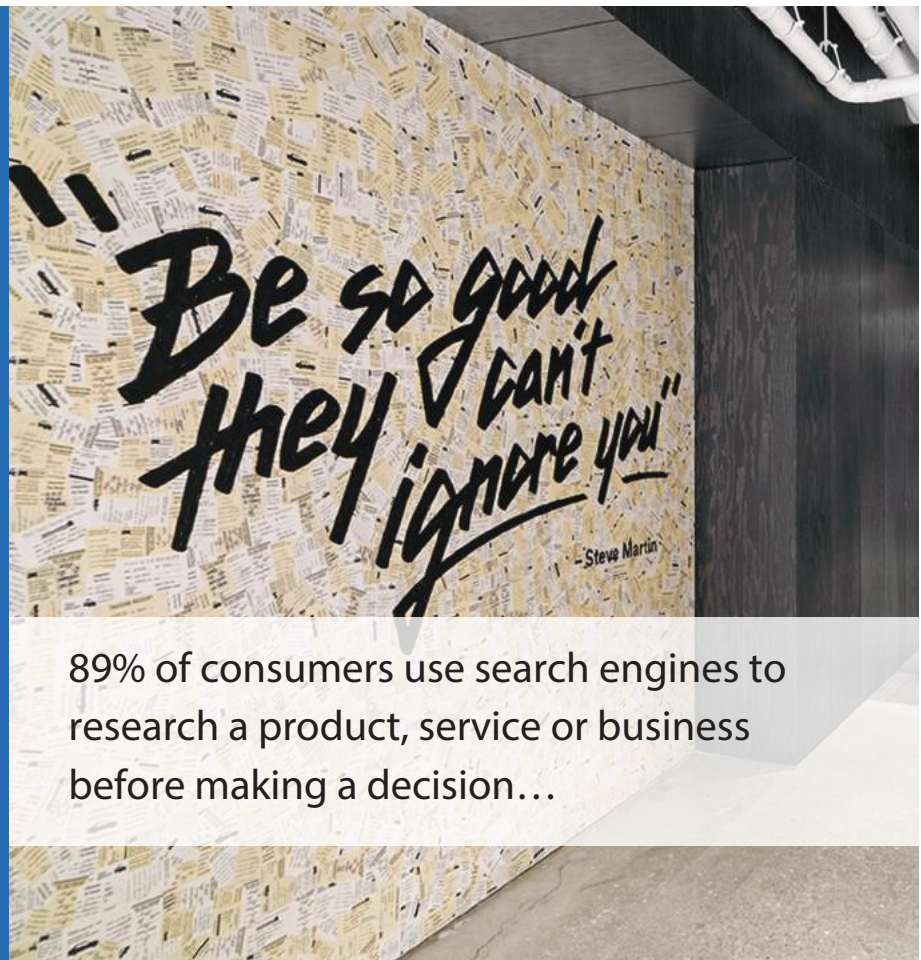
- Angie's List
- MerchantCircle
- more

## Social Media

- Facebook
- Twitter
- Foursquare

## Other

- GPS
- TomTom
- Siri Online



89% of consumers use search engines to research a product, service or business before making a decision...

# ONLINE MARKETING

Online Marketing is an effective tool to further elevate your online presence and promote your website on the internet. Not only does it attract more traffic to your site by creating online visibility, it also improves your search engine ranking and helps build credibility for your business.

Our Unique Online Marketing is specifically designed to help you get discovered by potential customers. Our team of experts will prepare the content and links that are displayed in the listing based on the information about your business that you provide. We will then submit your business listing to more than 100 search engines and directories so your website can further help you get ahead of the competition. This allows your business to gain exposure online where potential customers are looking, including major search engines like Google, Yahoo and Bing. Your company will also be listed in well-known directories such as Angie's List and Merchant Circle.

## Ongoing Listing Maintenance

- Ongoing updates to listings on search engines, local directories, mobile, gps and social sites
- Monthly advice provided by an SEO Consultant on how to optimize your website and improve your online presence

# WEBSITE STATISTICS

Website analytics are invaluable in helping you optimize your online presence. By monitoring your progress, you are able to make necessary updates to improve your website and maximize your online marketing strategy. That's specifically why our Custom Website includes an Internet Scorecard. When you access your Internet Scorecard, you will be able to track the results of your website activity, including overall website traffic, the number of incoming telephone calls, leads acquired through submission of contact forms, and the Top 10 search terms used to find your website.

## Website Statistics


- 24/7 access to detailed Internet Scorecard
- Key features include website traffic, visitors, lead inquiries, and more

## Telephone Call Activity

- Free tracked toll-free number with call recording and calling plan

## Email Activity

- Free professional email account at the primary domain name
- Copies of all emails are stored in the Scorecard for easy access



OUR TEAM HAS ALWAYS ADDRESSED ALL NEEDS WHEN IT COMES TO MAKING CHANGES TO CUSTOMER WEBSITE AND I LOVE IT. GREAT TEAM WORK!

Samer Tallauze



# HOW IT ALL WORKS

## PHASE 1

DAY 1

### Website Interview

- A 30-minute in-depth consultation will be conducted to understand your business needs and vision for online presence

## PHASE 2

FIRST 7 DAYS

### Website Development

- Once the interview is completed, the website will be ready for you to review within 7 business days

## PHASE 3

FIRST 30 DAYS

### Website Optimization

- Within the next 30 days, you will receive unlimited design and copy revisions
- To make updates, simply call us or submit your changes online
- After the 30 days of revisions has been completed, you will receive 60 minutes of website updates per month every month

## PHASE 4

DAY 31 FORWARD

### Start Seeing Results Live

Now that your website is live, you will start seeing results in one business quarter. These features include:

- Google Maps (3-4 weeks)
- Google Search/ Bing (6-8 weeks)
- Local Directories (6-8 weeks)

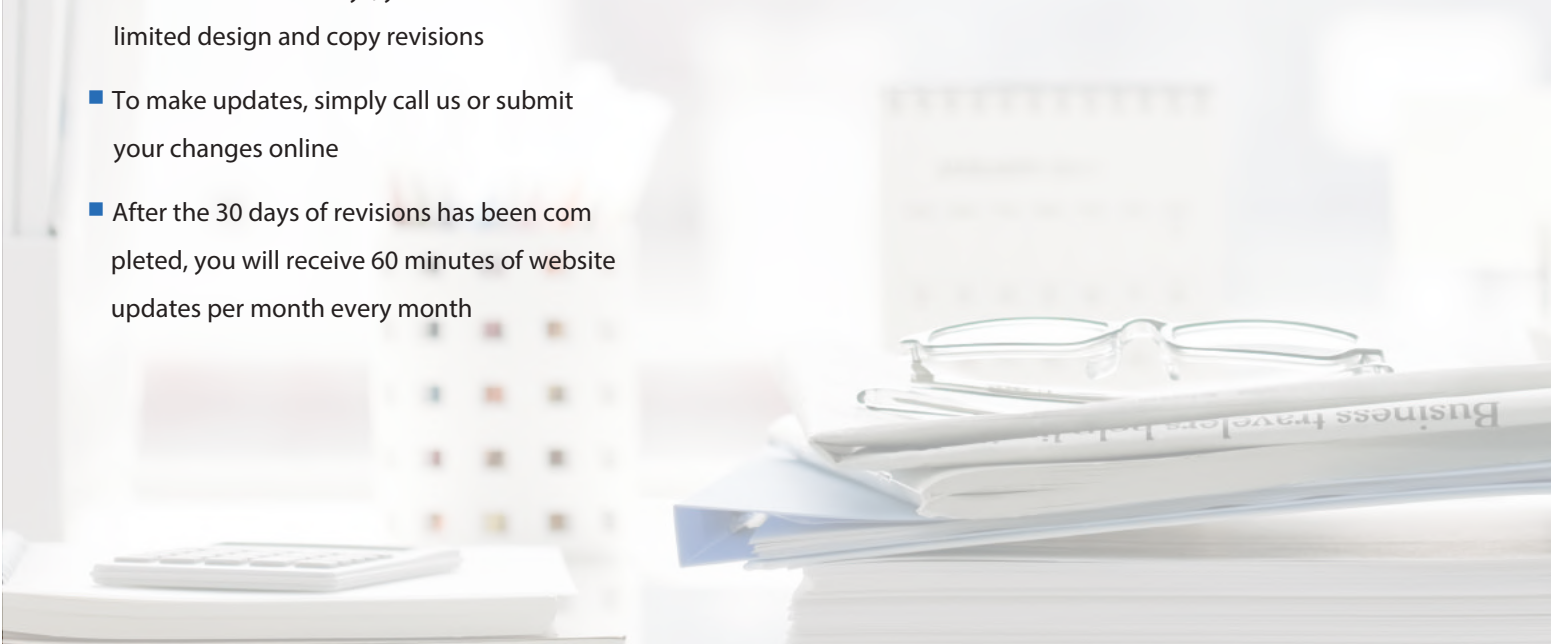
## PHASE 5

ONGOING

### Ongoing Enhancements

- Keep your site current and successful! Call us each month with updates and changes.
- Log into your Control Panel to track performance and return on investment.

LET'S GET YOU STARTED TODAY!



# FEATURES

---

## Website Design, Copywriting and Development

### Innovative Website Design

- Up to 5 visually rich custom designed website pages
- Up to 10 stunning images that reflect your industry
- Engaging and descriptive search engine-friendly web copy
- Domain name included at no additional cost
- Mobile website capability
- Self-editing tools available 24/7 for any immediate changes
- Daily back up to website to secure the safety of your website
- Unlimited storage and bandwidth included

### Unlimited Updates in the First 30 Days

- 30 days of unlimited changes after website activation
- Updates include design, images, and copy changes

### 60 Minutes of Monthly Updates

- 60 minutes of updates conducted by an expert each month
- Changes include design, images, and copy updates

### Website Monitoring

- Hosted from a highly secure data center
- 24/7 Technical Support and Server Maintenance

---

## Mobile Website

- Cohesive look to the desktop version that reinforces your brand identity
- Easy-to-navigate & user friendly mobile website features include click to call, click to email and click to find functionality
- Ability to be viewed on more than 12,000 mobile devices
- Task oriented features include About Us, Map, Call Us, Hours of Operation and Email Address
- Easy icon navigation on homepage
- Translation can easily be adjusted as needed by consumer facing, end-user
- Unlimited mobile websites available through Customer Support and Mobile Website Builder
- Mobile website analytics available

## Online Marketing

### Professional Design

- Submissions to search engines including Google, Yahoo, Bing, and Yelp
  - Submissions to over 100 online directories, including Google Maps, 411.com, Yellowpages.com and Merchant Circle
  - Submissions to GPS Devices such as TomTom and Siri
  - Monthly monitoring of Google, Yahoo, Yelp, Bing and local directories
  - Google My Business Page and local profile setup
  - SEO optimized for search engine indexing
  - On Page Optimizations, key word phrases, alt tags, meta tags, title tag, content
  - Google Analytics coded into your website
- 

## Internet Scorecard

### 24/7 Access to Detailed Internet Scorecard

- Track website visitors instantaneously
- Review keywords for which website was found
- Capture website leads through forms and emails
- View calls received and missed
- Ability to integrate with 3rd party analytics providers such as Google

### Toll Free Phone Number

- Includes free tracked toll-free number
- Up to 200 minutes of local/long distance phone number usage per month
- Call recording capability
- Ability to redirect to existing company phone number

### Email

- Free professional email account at the primary domain name
  - 10GB storage space
-

# WHO WE ARE

Our people and our client relationships are the twin foundations we built and continue to grow our business on. The tools your company needs to not only get started, but also to establish an online presence and gain exposure with potential customers who are looking for your products and services.

We place a huge importance in learning about our clients' requirements and adapting to their needs.

## Featured Solutions

- CUSTOM WEBSITE
- ECOMMERCE WEBSITE
- IGNITE ONLINE MARKETING
- FACEBOOK BOOST
- SEARCH ENGINE OPTIMIZATION
- [+]  
MORE SERVICES ONLINE: [WWW.STTACT.COM](http://WWW.STTACT.COM)



ST | Tact Technology

Phone:

JO: (+962) 77 985 9711

US: (+1) 512 273 4069

Email: [contact@samertall.com](mailto:contact@samertall.com)